



MEMORANDUM OF UNDERSTANDING (MOU)

Between

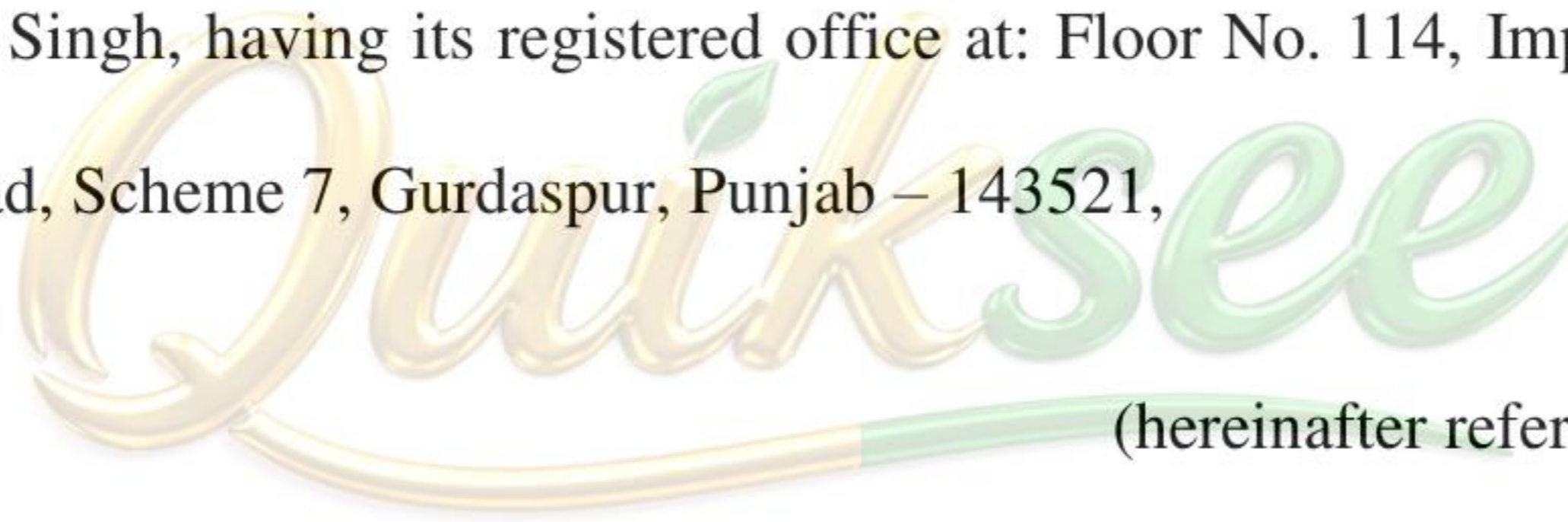
QUIKSEE PRIVATE LIMITED

And

This Memorandum of Understanding (“MOU”) is entered into on this ____ day of _____, 2026.

BETWEEN

QUIKSEE PRIVATE LIMITED, a Private Limited Company through it’s Director Akshpreet Singh, having its registered office at: Floor No. 114, Improvement Trust Colony, Tibbri Road, Scheme 7, Gurdaspur, Punjab – 143521,



(hereinafter referred to as the First Party)

AND

_____, having its registered office at:

(hereinafter referred to as the “Second Party”)

The First Party and Second Party shall collectively be referred to as the “Parties”.

Purpose of the MOU

The purpose of this MoU is to establish a business relationship whereby the first party (Platform Company) shall provide online ordering, marketing, and delivery



facilitation services for the Merchant Partner's products, food items, groceries, or other goods through its mobile application and website.

-Scope of Work-

(a). The Platform Company agrees to:

- (i). List the Merchant Partner on its platform
- (ii). Enable customers to place orders online,
- (iii). Provide payment collection facilities,
- (iv). Arrange delivery services where applicable,
- (v). Offer promotional and advertising support.

(b). The Merchant Partner agrees to:

- (i). Supply quality products/services as listed,
 - (ii). Maintain proper hygiene and legal compliance,
 - (iii). Fulfill customer orders on time,
 - (iv). Update inventory and pricing regularly.
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Commission and Payments

- (i) The Platform Company shall charge a commission of _____% on each successful order.
- (ii) The platform company (first party) will share a profit of _____% with Merchant partner (second party) with related to his product.



- (iii) Payments shall be settled to the Merchant Partner within _____ working days after deduction of: Commission charges, Applicable taxes, Refunds or penalties (if any),
 - (iv) All payments shall be made through bank transfer or other agreed methods.
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Pricing and Discounts

- (i) The Merchant Partner shall provide accurate pricing information.
 - (ii) Any promotional discount campaigns shall be mutually agreed upon.
 - (iii) The Platform Company may offer platform-funded discounts at its own cost unless otherwise agreed in writing.
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Delivery Responsibilities

(a). Where delivery services are arranged by the Platform Company:

- (i). Delivery timelines shall be communicated clearly.
- (ii). The Merchant Partner shall ensure proper packaging.
- (iii). The Platform Company shall not be responsible for issues arising from poor packaging or incorrect items handed over by the Merchant Partner.

(b). Where self-delivery is used:

- (i) The Merchant Partner shall ensure timely and safe delivery.
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Quality and Compliance

(a). The Merchant Partner shall:

- (i). Hold all required licenses, registrations, and permits.
- (ii). Comply with food safety, health, and local business laws.
- (iii). Ensure products are safe, genuine, and legally permitted for sale.
- (iv) The Platform Company reserves the right to suspend listings for non-compliance.



Customer Complaints and Refunds

- (i) Customer complaints shall be handled cooperatively.
 - (ii) Refund liability shall depend on fault determination.
 - (iii) Repeated complaints may result in warnings, penalties, or suspension.
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8. Data Protection and Confidentiality:-

(i). Both Parties agree:

- (a). To keep confidential business information private.
 - (b). Not to misuse customer data.
 - (c). To comply with applicable data protection laws.
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Intellectual Property

- (i) The Merchant Partner grants permission to the Platform Company to use its name, logo, menu, and images for promotional purposes.
 - (ii) Ownership of trademarks and branding remains with the respective Party.
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Term and Termination

- (i) This MoU shall remain valid for a period of _____years/months unless terminated earlier.
- (ii) Either Party may terminate this MoU by giving _____ days written notice.
- (iii) Immediate termination may occur in case of fraud, illegal activities, or serious breach of terms.



Liability

- (i) Each Party shall be responsible for its own acts, omissions, and legal compliance.
 - (ii) The Platform Company shall act as a facilitator and shall not be liable for product quality issues solely attributable to the Merchant Partner.
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Dispute Resolution

- (i) Any disputes arising under this MoU shall first be resolved amicably through discussion.
- (ii) If unresolved, disputes shall be subject to arbitration/legal jurisdiction in:

City: Chandigarh/Gurdaspur, State: Punjab, Country: India

Neither Party shall be liable for failure to perform obligations due to events beyond reasonable control, including natural disasters, strikes, government restrictions, internet outages, or pandemics.

This MoU represents the complete understanding between the Parties and supersedes prior oral or written agreements.

FOR QUIKSEEK PVT LTD

Name: _____

Designation: _____

Signature: _____

Date: _____

FOR MERCHANT PARTNER

Name: _____

Designation: _____

Signature: _____

Date: _____



Witnesses

1. Name: _____

2. Name: _____

Signature: _____

Signature: _____

IN WITNESS WHEREOF, the Parties have executed this MOU on the date mentioned above.

